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*Date | time* Monday 14, 2017 *Meeting called to order by* President Shannon Hall

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## Attendance

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## Approval of Minutes

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None

## Officer Reports

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### President – Shannon Hall

- Intros for the board and approval for Crystal Pariseau to the co-communications chair
- Goals-
  - Increase involvement and awareness of the PTO
  - Increase the visibility of what we do, what we fund and what our goals are
  - Increase the involvement of teachers to help the kids benefit from our funding
  - Bring more enrichment programs to Hollymead
  - Expand our reach beyond Hollymead and into our Charlottesville community
- Calendar Review
  - Add readathon and parent night
  - Add event for January
  - 5 Parent Community Chat meetings (new name)- Have staff develop some topics to present/discuss to the parents
    - Ideas- PBI, investigation, technology, demo of online learning tools,
- Forest Lakes Magazine- we are going to do it
- Board Picture- to be done

### Vice President – London Liebengood

- Confirmed book fair for Oct. 9-13
- Confirmed Bingo for night for Oct. 13
- Sandra & London will take care of purchasing classroom snacks / parent stuffing
  - Thursday at 9am in room 12
- September 8th- Movie night- Inside Out
- Attractions fundraiser book

- o Tell all staff that they receive one book at \$12.50. Every book after is \$25.

### **Secretary- Kelly Lynn**

- Waiting on a date from ACAC and JUMP for family night

### **Treasure- Sam Haas/Kristen Gass**

- Budget- Approve next month
- Teacher incidentals- \$150

### **Principal/Vice Principal – Nancy Teel/Staci England**

- Coffee with Mrs. Teel dates- will set soon according to our final calendar
- Coffee and muffin cart for staff is planned at strategic times for motivation- become PTO funded
- Possibly fund staff meeting food

### **Communications – Rosemary Moriarity/ Crystal Pariseau**

- Updated website Hollymead PTO
- Flyers for approval
  - o Who is the PTO, What do they do,
- Consolidate PTO buzzes this year into a weekly newsletter
- Social Media- Definitely will use facebook as a platform
  - o Possibly ask the parents what vehicle do they want us to use for communication?
  - o Should we use instagram?
  - o Public events we can photograph everyone (in the classroom we need to cross-reference the do not photo list)

### **Volunteer – Kristen Lyons/Jill Dowling**

- Attraction and directory position filled
- Open positions
  - o Spirit wear
  - o Helping hands - first week of school (Lynette)

### **Teacher Representative - Kristen Kress**

- Grants (may need invitation for presentation approval)
  - o Breakout boxes - 6 kits \$750 - approved
  - o Crazy Forts - 6 kits \$255- approved
  - o Books - 60 books \$60 - approved

- o Google Tilt Brush- \$3651.88 - revisit once IT approves
- o Cameras - \$918.30 - Approved
- o Notebooks for Journals - \$64.95 Approved

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## Committee Reports

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None

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## New Business

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Could boy scouts do beautification position?

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## Announcements/Upcoming Dates

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Aug 21- Kindergaten Popsicle Playdate 10:30-noon

August 21- Open House, 4:30-6pm

August 22- Staff brunch

August 23- First Day of School

August 25- Staff Coffee and Muffin Cart

September 6- Back to School Night 6-7:30pm

September 8- Movie Night 8pm

September 18- PTO meeting and Open Chat 6:30pm

November 27th- PTO meeting (combine December/November)